



Police Now's Theory of Change

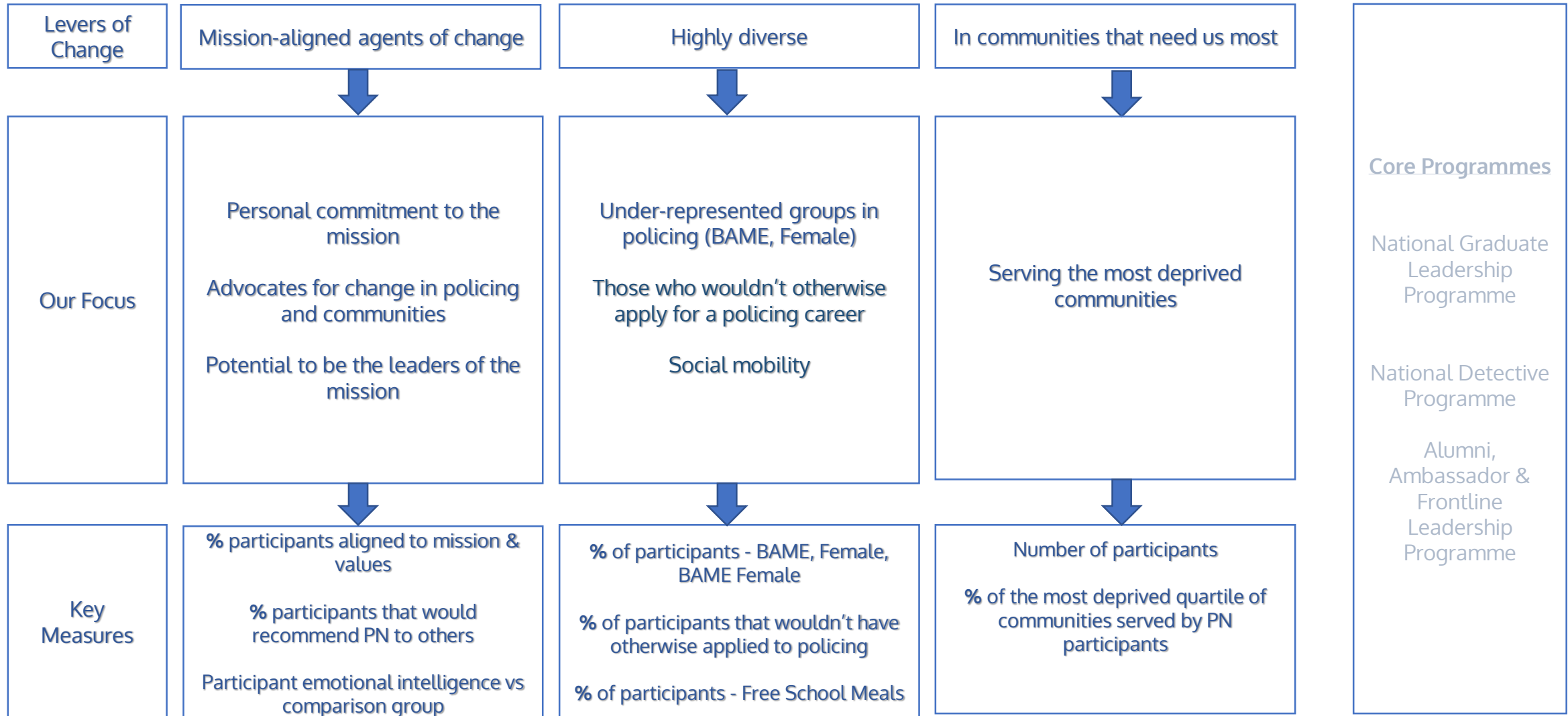
January 2021

Our Theory of Change links our Mission and Vision to what we actually do; it ensures there is a relentless focus on aligning our day to day activities with our Mission



Linking our activities to Police Now's Mission & Vision - Recruit

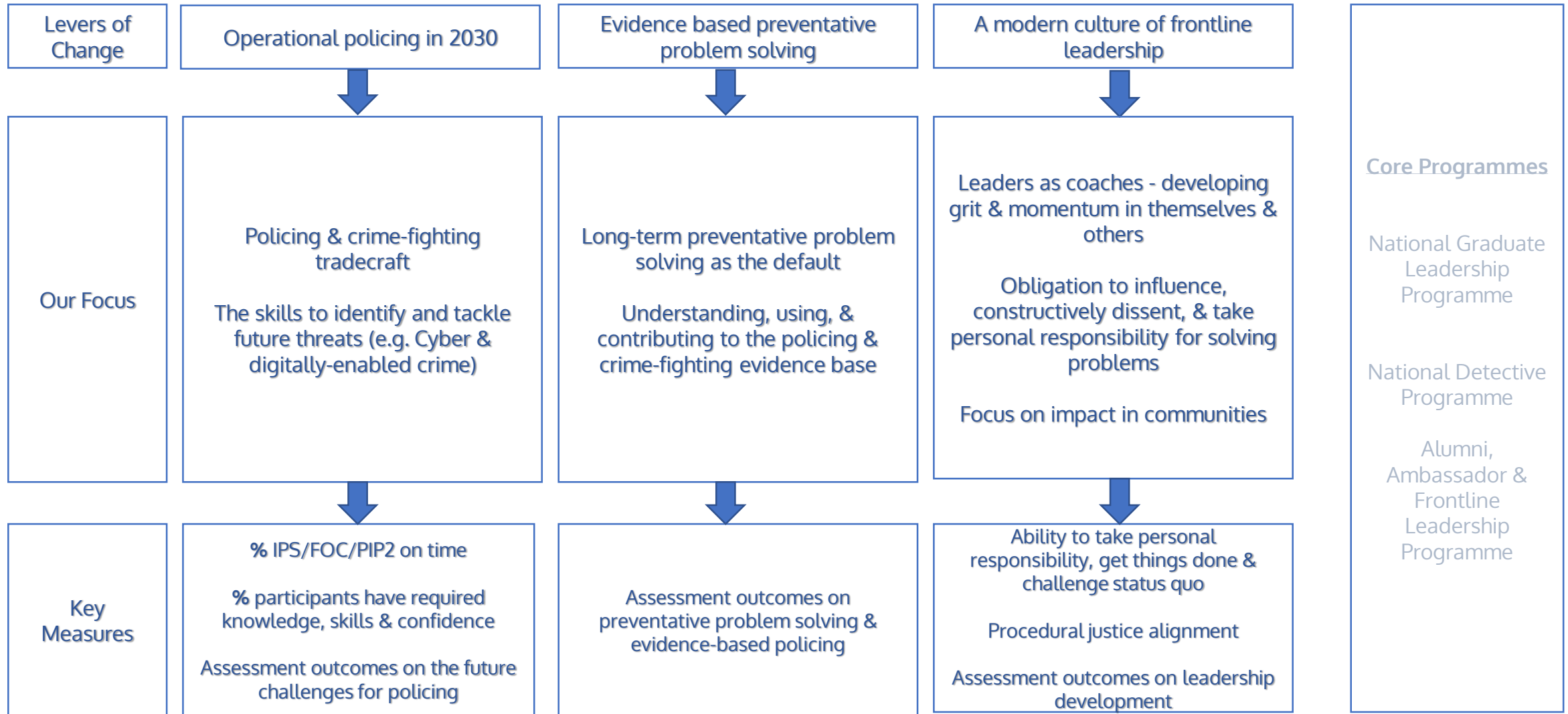
Police Now's mission is to transform communities by recruiting, developing, and inspiring leaders in policing



• As well as headline measures, differences according to socio-demographic characteristics (e.g. gender and ethnicity) are also measured

Linking our activities to Police Now's Mission & Vision - Develop

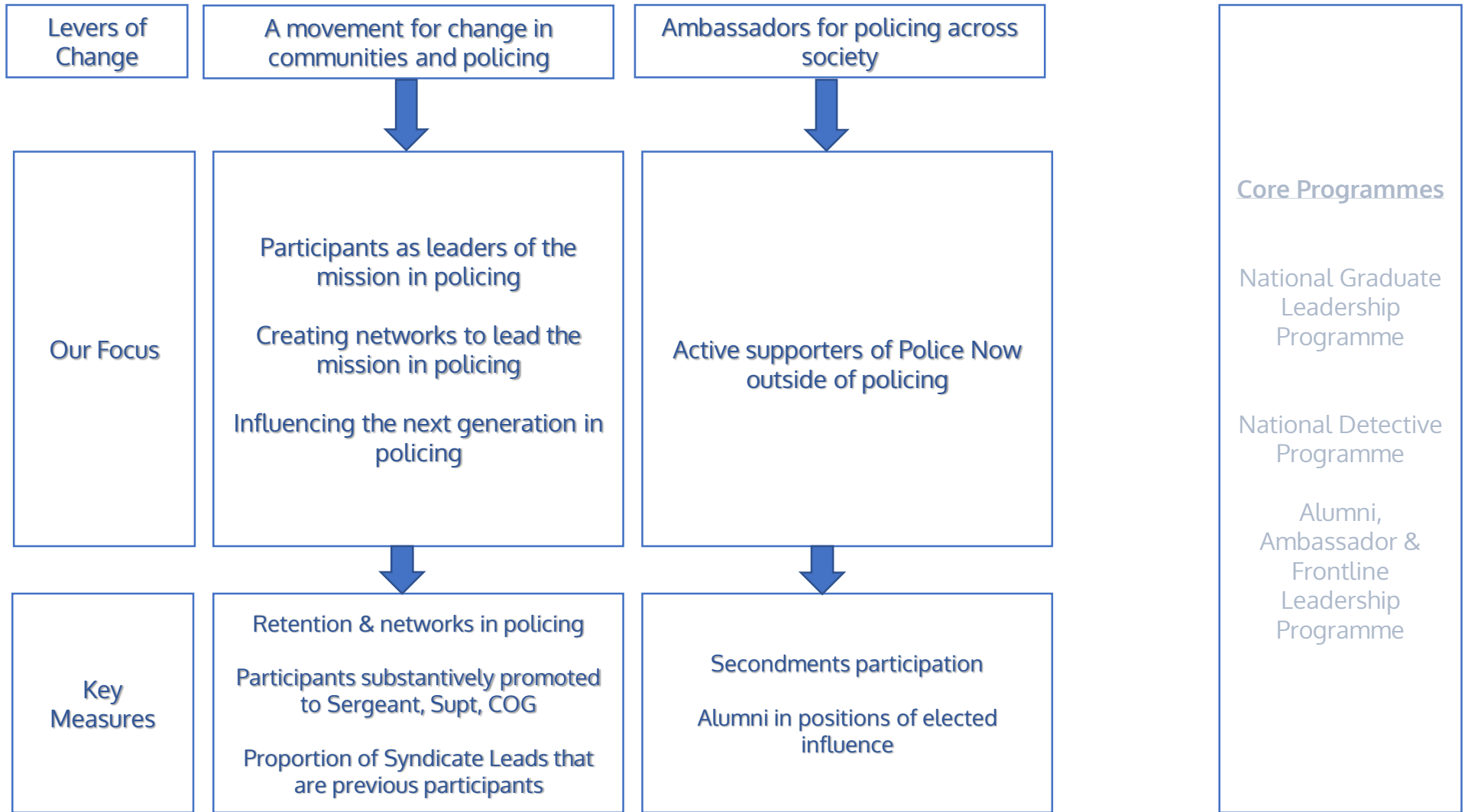
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Linking our activities to Police Now's Mission & Vision - Inspire

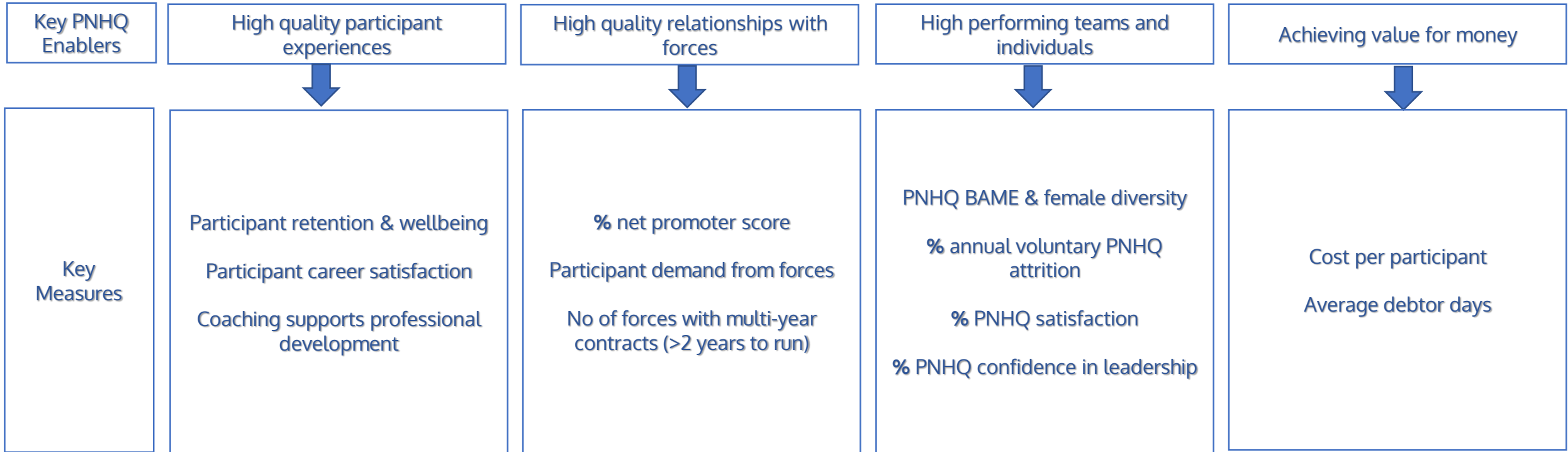
Police Now's mission is to transform communities by recruiting, developing, and inspiring leaders in policing



- As well as headline measures, differences according to socio-demographic characteristics (e.g. gender and ethnicity) are also measured
- Ambassadors are participants who complete a PN Programme (Alumni), Syndicate Leads, Stream Managers and PNHQ staff

Police Now's Key Enablers

Police Now's mission is to transform communities by recruiting, developing, and inspiring leaders in policing



- As well as headline measures, differences between different demographic groups are measured (gender & ethnicity)